

**Product Licensing Agreement signed with
Vital Needs International and United Pet Group
to bring new dog anti-diarrhea product to consumer market**

Canine G.I. Relief

(BISMUTH SODIUM TARTRATE)

San Antonio—March 13, 2006....Vital Needs International (VNI) has finalized an exclusive licensing agreement with United Pet Group (UPG), parent company of 8 in 1 Pet Products, to use VNI's propriety bismuth sodium tartrate formula for 8 in 1's new product line of pet diarrhea medications, the first of which is Canine G.I. Relief™.

8 in 1, one of the oldest and most respected pet companies in the world, will create a different market category of canine diarrhea treatments with its new product Canine G.I. Relief™. It not only quickly treats canine diarrhea, but also advances standards in dosing and palatability for the canine market. The new product will be introduced at the Global Pet Expo later this month in San Diego and available to consumers in June.

It is estimated that 25% of the 60 million dogs in the United States suffer at least one bout of diarrhea annually and Canine G.I. Relief has been demonstrated to relieve symptoms of diarrhea in dogs in just 24 hours. In fact, a recent study showed 85% resolution in 24 hours and 100% resolution in 48 hours. Dr. Danny Earl, the San Antonio veterinarian who conducted the study, said that the clear liquid used was extremely effective in treating canine diarrhea symptoms and that the dogs took the medication easily. He also noted that it was very easy to dose: 1 mL per 10 pounds of dog weight.

"We view 8 in 1 as an ideal partner to launch this niche product, as the company has high standards and quality products that pet owners trust," VNI CEO Ron Hicks said.

About VNI: Biomedical firm Vital Needs International develops and licenses revolutionary obstetric, wound care, orthopaedic and pharmaceutical technologies to world-class companies. Visit www.vitalneeds.com for more information.

About UPG: United Pet Group is the world's largest manufacturer and distributor of pet systems, accessories and nutritional support products, which is owned by Spectrum Brands, a publicly traded company (NYSE ticker symbol SPC). Visit www.unitedpetgroup.com for more information.

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